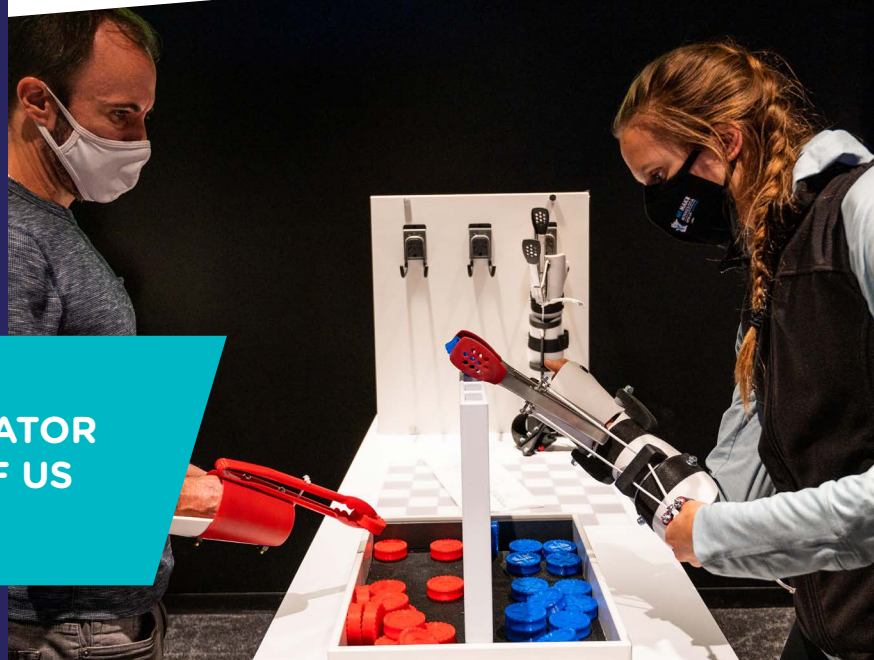




2022

THE BAKKEN MUSEUM  
EVENT PARTNER INFORMATION



TO AWAKEN THE INNOVATOR  
INSIDE EACH OF US



**The Bakken Museum** inspires a passion for innovation by exploring the potential for science, technology, and the humanities to make the world a better place.

Support The Bakken Museum as we spark creativity, discovery, and exploration for kids and adults alike. Through our public events, we strive to inspire adults and children alike to see themselves as innovators for good. We continue to adapt our in-person programming to deliver exciting STEM-based experiences that are safe for staff, volunteers, and participants.

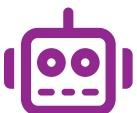
**Why partner with The Bakken Museum?** By becoming an event partner, you'll provide experiences that make a difference. Your business will show a commitment to lifelong learning and a direct impact on community-focused experiences (plus our events are really fun).

## EASY WAYS TO SUPPORT AND SAVE:



### ACTIVITY PRESENTATION

Show off your organization with a hands-on activity. Activity partners provide materials and volunteers to facilitate a tabled interactive of their choosing.



### PROJECT LOAN

Is there a unique item, artwork, or piece of technology that you'd like to share? We'll share it with visitors during the event - no volunteers needed from your organization.



### EVENT PROMOTION

Help us share the news! Using the channels available to your group, let your audience know there's an upcoming event they might like.



### SOMETHING ELSE?

We're all about creativity. If there is something uniquely 'you' that you'd like to present, let us know! This can include giveaways, meet-and-greets with interesting folks, you name it!

### NOTE:

This document is for organizations that intend to have a presence at events The Bakken Museum events. If you'd also like to learn about supporting us financially as an event sponsor, please see the Sponsorship Packet.

[VIEW THE PACKET](#)

# OVERVIEW OF EVENTS

Please review the event topics below and check the events you would like to support as a partner. Events continue on the next page.

## CONNECTING TO OUR COLLECTIONS

In this annual event, our curators bring the treasures from the vaults out onto the floor. Handpicked artifacts, rare books, and ephemera give visitors the opportunity to explore broad themes in the fascinating history of health and wellness, the human body, and human creativity in stations and activities throughout the museum.

### **From the Vault: Hearts**

**Thursday, February 17 // Evening Event**

Dive into the legacy of healing hearts through innovation, compassion, and vulnerability. Museum curators will share unique artifacts all about the human heart.

## DISCOVERY DAYS

During these family-friendly events, visitors take part in activities, presentations, and experiments throughout the museum. Bakken educators and partner organizations present fun interactives and take-home projects around a new theme each Discovery Day.

### **Women in Science**

**Saturday, March 26 // 10 a.m.-4 p.m.**

An opportunity to meet and learn about women making a difference through science and technology.

### **Nature of Color**

**Saturday, May 21 // 10 a.m.-4 p.m.**

Explore the nature of color and how we perceive it in the world. Experiment with color mixing and color filtering. Empathize and better understand how people perceive color. Experience the garden in full spring bloom and all the colors it contains.

### **Science in the Shadows**

**Saturday, October 29 // 10 a.m.-4 p.m.**

Try out curious and creative innovations through interactive STEM experiences. Explore the museum to reveal different themes around every corner.

### **Droid December**

**December 17-18, & 26-31 // 10 a.m.-4 p.m.**

Inspired by our favorite droids from Star Wars, on event days we'll explore the real-life creations they have inspired. Learn about the technologies that can be used to create and control robots.

# OVERVIEW OF EVENTS (CONTINUED)

Please review the event topics below and check the events you would like to support as a partner. Events begin on the previous page.

## BAKKENALIA (21+) EVENTS

The Bakken Museum's (21+) celebration of all things science, technology, and innovation. Attendees will fuel their curiosity with adult programming around the things that inspire us. Each evening event offers a deep dive into STEM subjects and their connection to the humanities.

### 2022 THEMES:

#### **Chromatics and Cocktails**

**Thursday, June 16 // Evening Event**

Explore the nature of color and how we perceive it in the world. Experiment with color mixing and color filtering. Experience the garden in full spring bloom and all the colors it contains.

#### **Surprise Your Senses**

**Thursday, August 11 // Evening Event**

How do our senses change affect our experience of the world? How can technology improve our senses and how do animals use their senses differently than humans?

#### **Mindbender Mansion**

**Thursday, October 6 // Evening Event**

Find clues and use tools throughout the museum to solve a mystery. Attendees will explore technologies used to uncover hidden information and follow clues.

# MATERIAL SPECS REQUIRED

Event partners are recognized on our website, through event promotion, and in our annual report. We request that all event partners send full color, white, and black versions of their chosen logo and send us links to their social media accounts so we can celebrate and recognize your support of The Bakken Museum.

## Preferred logo formats:

- » Adobe Illustrator (preferred)
- » PDF (vector)
- » High Resolution (300 dpi) JPEG, TIFF, or PNG

Please provide links to the social media accounts you would like to be tagged for promotional posts:

Instagram

Twitter

Facebook

LinkedIn

Other

Please send all materials to Laura Whittet, Director of Marketing and Communications at [whittet@thebakken.org](mailto:whittet@thebakken.org). Partner logos can be [uploaded to DropBox here](#).

## FIND THE BAKKEN MUSEUM ONLINE

A promotional kit, including The Bakken Museum's logos, images, and example language will be made available prior to the event at [bit.ly/BakkenEventPromotion](https://bit.ly/BakkenEventPromotion).

Interact with the museum on social media! You can find us using the following accounts:

Instagram [@thebakkenmuseum](https://www.instagram.com/thebakkenmuseum) [#bakkenmuseum](https://www.instagram.com/explore/tags/bakkenmuseum)

Twitter [@thebakkenmuseum](https://twitter.com/thebakkenmuseum) [#bakkenmuseum](https://twitter.com/explore/tags/bakkenmuseum)

Facebook [The Bakken Museum](https://www.facebook.com/TheBakkenMuseum)

LinkedIn [The Bakken Museum](https://www.linkedin.com/company/thebakkenmuseum)

# PARTNER INFORMATION

Please complete the form below. Additional pages have been included in case of partnership in 2 or more events. An online version of this form is available at [thebakken.org/event-partner-info](http://thebakken.org/event-partner-info).

## EVENT 1

Event Name: \_\_\_\_\_ Event Date(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Key Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

1-2 Sentence Organization Overview or Mission:

In what ways will you support this event? Select all that apply.

Activity  
Presentation

Project  
Loan

Event  
Promotion

Something  
Else

How many volunteers from your organization will be at the event? \_\_\_\_\_

Describe the activity, loan, or other support your organization will provide:

List anything you need from The Bakken Museum for your activity or other event support (example: 6 foot table, electrical outlet, etc.):

Additional comments or questions:

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## EVENT 2

Event Name: \_\_\_\_\_ Event Date(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Key Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

1-2 Sentence Organization Overview or Mission:

In what ways will you support this event? Select all that apply.

Activity  
Presentation

Project  
Loan

Event  
Promotion

Something  
Else

How many volunteers from your organization will be at the event? \_\_\_\_\_

Describe the activity, loan, or other support your organization will provide:

List anything you need from The Bakken Museum for your activity or other event support (example: 6 foot table, electrical outlet, etc.):

Additional comments or questions:

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## EVENT 3

Event Name: \_\_\_\_\_ Event Date(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Key Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

1-2 Sentence Organization Overview or Mission:

In what ways will you support this event? Select all that apply.

Activity  
Presentation

Project  
Loan

Event  
Promotion

Something  
Else

How many volunteers from your organization will be at the event? \_\_\_\_\_

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Additional comments or questions:





# 2022

## EVENT PARTNER INFORMATION

### CONTACT US

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American  
Alliance of  
Museums



Association of Science  
and Technology Centers

