



BAKKEN
MUSEUM



2024

THE BAKKEN MUSEUM
SPONSORSHIP KIT

TO AWAKEN THE INNOVATOR
INSIDE EACH OF US





The Bakken Museum inspires a passion for innovation by exploring the potential for science, technology and the humanities to make the world a better place.

Support The Bakken Museum as we spark creativity, discovery, and exploration for kids and adults alike. Through our innovative STEM education programs, community events, and interactive workshops, we are striving to build a community at the intersection of science, technology, and health and wellbeing.

With your sponsorship you can help us share that spark as we leverage the past to inspire the next generation of innovators to transform the future.

EASY WAYS TO SUPPORT AND SAVE:



CORPORATE MEMBERSHIP

Become a Corporate Member to gain access to a discounted sponsorship package and obtain exclusive benefits for you and your company.



EVENT SPONSORSHIP PACKAGES

Pick your ideal package to support a variety of our education and social events held for kids, families, and adults alike. All events are held at The Bakken Museum and in our beautiful gardens and grounds.



MUSEUM PROGRAM SPONSORSHIPS

Enable The Bakken Museum to reach new and broader audiences through programs in the museum and out in the community. .



NAMING OPPORTUNITIES

Maximize your visibility by exclusively sponsoring one of the key programming and public spaces in our museum.

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CORPORATE MEMBERSHIPS

Corporate Memberships make it easy for a company to gain access to a wide swath of benefits for a 12-month period. Memberships allow for consistent visibility of your company across many facets of the museum as well as give you exclusive access not included with any other sponsorship package. By selecting one of the Corporate Membership levels, you're maximizing benefits while also ensuring The Bakken Museum is able to offer vital community services.

CORPORATE MEMBERSHIPS	EXPLORE	WONDER	DREAM	INSPIRE
Price	\$5,000.00	\$10,000.00	\$25,000.00	\$50,000.00
Recognition in Newsletter	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓
Recognition in Museum Lobby	✓	✓	✓	✓
Designated Employee Volunteer Day	✓	✓	✓	✓
Admission Vouchers	40	60	120	200
Facility Rental Discount (2/year)	10%	15%	20%	25%
Museum Vault Tour (8 guests)		1	2	3
Corporate Family Day				✓
Choice of Sponsorship Options		<\$5,000	<\$12,500	<\$25,000

EVENT SPONSORSHIPS

A. DISCOVERY DAYS

At these family-friendly events, children ages 5 through 14 and their caretakers take part in activities, presentations and experiments throughout the museum. Bakken educators and community organizations present fun interactives and take-home projects based on the event themes.

2024 DATES & THEMES

- » Saturday, March 23 - Women in Science
- » Saturday, December 14 - Droid December

B. BAKKENALIA (21+) EVENTS

The Bakken Museum's 21+ celebration of all things science, technology, and innovation. Each event has a different theme, includes food trucks, drinks (both alcoholic and non-alcoholic), and activities presented by museum educators and special guests.

2024 DATES

- » Thursday, June 6 - Garden Party
- » Thursday, July 18 - Summer Camp
- » Thursday, October 10 - Spirits

Price	\$2,000	\$5,000	\$7,500	\$10,000
Events	Any 1 Event	Any 1 Event	Discovery Days Series (2)	Bakkenalia Series (3)
Name on website & annual report	✓	✓	✓	✓
Logo on event programs	small	large	large	large
Marketing collateral set out at event		✓	✓	✓
(1) Social post with sponsor tag	✓	✓	✓	✓
(1) Social post with logo and sponsor tag		✓	✓	✓
Complementary admissions to each event	2	4	6	6

EVENT SPONSORSHIPS

BRILLIANT: A FUNDRAISING FÊTE FOR THE BAKKEN MUSEUM

Join us to experience our nationally recognized education programs and support inquiry-based STEM education. We're setting up games and experiments all over the museum to show off what we do best - inspire innovators. It's a whole lot of fun.

2024 DATE

» Thursday, August 15

	INCANDESCENT	HALOGEN	FLUORESCENT	LED
Amount	\$3,500	\$7,500	\$10,000	\$15,000
Sponsorships Available	5	3	2	1
Name featured on website and annual report	✓	✓	✓	✓
(1) Social post with sponsor tag		✓	✓	✓
(1) Social post with logo and sponsor tag			✓	✓
Visibility in event program	name	logo	1/4 page feature	1/2 page feature
Complimentary admission to event(s)	4-pack	8-pack	Two 8-packs (16 tickets)	Three 8-packs (24 tickets)

|||. MUSEUM PROGRAM SPONSORSHIPS

A. COMMUNITY STEM CAMPS

The Bakken Museum’s Community STEM Camps extend our popular summer camp experience directly into new communities. During these camps, students embark on a self-driven invention journey that empowers them to perceive themselves as experimenters, leaders, and creators. Throughout the span of a week, students conceptualize an invention, construct it utilizing The Bakken’s mobile makerspace, and immerse themselves in STEM experiments and activities alongside their peers.

Your sponsorship will play a pivotal role in upholding this program, which is offered entirely cost-free to youth. In 2024, these camps will be hosted in East St. Paul in collaboration with St. Paul Urban Tennis and at various locations in Minneapolis, in partnership with the Park & Recreation Board.



Sponsorship amounts flexible, starting at \$2,500

B. FIELD TRIPS

The Bakken Museum’s field trip programs have earned widespread acclaim and are cherished by teachers and students alike. Students from all corners of the state anticipate these facilitated visits, during which they explore our exhibits, makerspace, and classrooms. Our educators align the program curriculum with grade-level standards. Sponsorships play a pivotal role in sustaining this program and bolstering our scholarship funds, thereby expanding access to these valuable educational experiences.



Sponsorship amounts flexible, starting at \$1,000

C. GARDENS & GROUNDS

Support The Bakken’s robust and beautiful gardens and grounds. Our grounds have a wide array of species of Minnesota flora and fauna and are a centerpiece to our museum’s programs, events, and visits. These sponsors will be featured in our museum lobby as a sponsor of the grounds.



Sponsorship amounts flexible, starting at \$500

IV. MUSEUM NAMING OPPORTUNITIES

The Bakken Museum offers prime physical spaces for our diverse range of programming, visitor experiences, events, and rentals. Our named sponsorship packages include the key element of visibility in across all audiences, providing broad exposure and influence. These named spaces, negotiated individually, offer extended visibility over several years. Utilized by diverse audiences, The Bakken Museum’s spaces reach over 40,000 individuals annually. Consider partnering with us to have your name associated with our impactful and widely-accessed spaces.

A. MAKERSPACE



The makerspace is a hallmark feature of our on-site programs and is designed for young people to get hands-on experiences using real tools and applying innovation skills to projects they imagine, design, prototype and share. As a staple education element, over 500 students per year experience the innovation process through their own design work and experimentation, supported by trained educators and mentors. The makerspace is a launchpad for the next generation of engineers, problem-solvers and innovators.

B. GREEN ROOF

A place of sustainability and innovation, The Bakken Museum’s green roof stands as an example of environmental consciousness and forward-thinking design. This vibrant space isn’t just a roof; it’s an ecosystem of gathering, learning, and inspiration. Much like our makerspace, it serves as a hub for creativity, where the beauty of nature meets innovative practices. This living green roof invites visitors to engage with the environment, gather in our preeminent event space, and witness firsthand the power of innovation. Our green roof offers a platform for exploring sustainability, hosting workshops, and cultivating the next generation of environmental innovators.



For more information and proposal information, please contact askew@thebakken.org.



2024

SPONSORSHIP KIT

CONTACT US

3537 Zenith Avenue South, Minneapolis, MN 55416-4623

Phone: 612.926.3878, Fax: 612.927.7265

info@thebakken.org // thebakken.org // [@thebakkenmuseum](https://www.instagram.com/thebakkenmuseum)



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and Technology Centers

